

K.DavidDesign

Kristen David 27 Tournament Drive North
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Education Bradley University—Peoria, IL
B.S. in Graphic Design

Work Experience **Harper College March 2022 – present**

Graphic Designer

Produce high-level, branded marketing materials for Harper College in Palatine, IL. Including brochures, postcards, direct mail, flyers, presentations, invitations, programs.

Freelance Graphic Artist 1989 – present

Including: corporate design, brochures, logos, identity systems, magazine layout, newsletters, mailers, trade show designs, seminar graphics and more.

Clients include but not limited to:

A.C. Nielsen	IPSOS Research
Bauman Research + Consulting	Kingsford Fastener, Inc.
Bianchi Breadcrumb Company	Nationwide Insurance, Inc.
DesigNation, Inc.	Oil Jockey, Inc.
Estes Park Institute	OLI Systems, Inc.
Erdmann Construction	RealChem, Inc.
Gas Technologies Institute	SalesMax, Inc.
Gas Research Institute	The Chapel, Grayslake
GfK Custom Research, LLC	<i>The Fugitive</i> , major motion picture

SalesMax, Inc. Oct. 2018 – Nov. 2019

Marketing Manager

Produce all marketing materials for clients of SalesMax, including logos, brochures, product labeling, sell sheets, safety data sheets, and trade show booths.

A.C. Nielsen 1989–1997

Print and Design Supervisor

Managed our corporate in-house design team, scheduling, all print production including competitive bidding and closely supervised production and distribution of Nielsen Media Research and Nielsen Marketing Research's corporate design materials.

Studio Technology

iMac with Adobe CC (InDesign, Illustrator and Photoshop)

Personal Achievements

Raising 4 children, 24x Marathon Finisher,
9x Ironman Triathlon Finisher (140.6 miles),
Hiking, Waterskiing

